

ECONOMIC VITALITY



CITY OF BOULDER COLORADO



From Collaboration to Innovation

Boulder, Colorado is home to diverse companies, from small businesses, like Populus environmental consultancy (bottom left) to large corporations, such as Ball Aerospace (bottom right). Known as one of the hottest start-up communities in the country, Boulder also supports a concentration of national research labs; energy and high tech companies; and robust outdoor recreation, tourism, and sustainable living industries.

It is easy to see why Boulder is a popular place to live and work. Located at the base of the Rocky Mountains, Boulder boasts more than 300 days of sunshine, thousands of acres of open space, the University of Colorado, and a bold entrepreneurial spirit. Boulder has been named the “Smartest Town in the Country” by *Forbes*, the “Foodiest Town in America” by *Bon Appétit*, and repeatedly tops quality of life lists.



Economic Vitality Program at Work

Development and Redevelopment Assistance

- Input and analysis of development concepts and feasibility
- Identification of locations that match business needs
- Customer service improvements in permit and project review

Business Retention and Expansion

- Customized services to support local businesses
- Assistance with business relocation and expansion options
- Outreach visits

Business Incentive Programs

- Flexible Rebate Program—for primary employers
- Boulder Microloan Program—for small businesses
- Parks and Recreation Employee Discount Program

General Business Assistance

- www.bouldercolorado.gov/business
- Referrals and resources for start-ups and growing businesses

Business Partner Initiatives

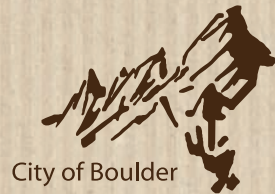
- Boulder Innovation Center
- Small Business Development Center
- Boulder Economic Council
- Tourism and Arts Events/Activities

Industry Cluster Initiatives

- Natural Products
- Active Living
- Clean Technology

Sustainability

We think of sustainability in terms of our environment, our economy, and our community, and we believe that true sustainability supports all three. The city's Economic Vitality Program provides resources to help businesses and their employees thrive, while being good to the environment and our community. We work hard to ensure a sustainable economic base that supports quality of life and conservation of resources.



Economic Vitality Program

**Making it easier
to do business
in Boulder**

www.bouldercolorado.gov/business

City of Boulder Staff



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Boulder Business Retention and Expansion Development Assistance, Flexible Rebate Incentive Program, and General Business Assistance



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Boulder Economic Council

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Boulder Small Business Development Center

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